



Banner Health<sup>®</sup>

# McKee Heart Health Program

Life can change in a heart beat...

# Scope of program

A holistic and comprehensive Heart Health Program



# Goals:

Support a holistic approach to heart health

- Establish a wellness initiative within the community
- Support preventative testing
- Support risk factor testing – for example: EKG testing for teens
- Enhance the current programs (heart safe community, heart watchers, etc.)
- Capitol campaign support – growth of the Cath Lab at Mckee
- Present Mckee as a community support center
- Expand Scholarship opportunities for heart related studies

# Partners

Cardio Vascular Institute  
– Dr. Jason Hatch – chair

Wellness Services

Heart Watchers

Heart Safe Community  
Committee

HSC AED recipients

Occupational Health

Volunteer Leadership Counsel  
LCHC

Stepping Stones

Banner Medical Group

Providers

Lifeline

# Components for funds

Over all goal: \$3.21 Million

- Capital: **\$3 Million**
- Patient support: **\$150,000** Annually
  - Similar guidelines as Ramstrength and Bridge fund
  - Assistance with medical bills
  - Access to critical needs support
  - Access to screening/risk factor testing
- Community education: **\$50,000 annually**
  - Community programs
- Individual scholarships: **\$10,000 annually**
  - Focused on heart related programs
  - Certifications professional developments for heart related trainings

Annual Goal: Distribute 10% of raised funds for the first 3 years to build the funds  
- Approximately \$40,000 in 2017

# Fund Raising Opportunities

- Broader Donor base opportunities
- Former patients/families
- Corporate sponsorship
- Naming rights of clinical space – waiting room, individual suite
- Small community events – gathering hosted events to discuss the need